

DECLARE YOUR DENIM

in the hottest new trends for Fall



COLOR-BLOCKING

For the ultimate pop of color, pair offbeat shades of denim in rainbow colors like posy pink, burnt orange, apple red, cobalt blue, and fuchsia with equally bold-colored tops, shoes, and accessories. Keep lines clean and let your colors speak for themselves!



DRESSED-UP

Play dress-up with your ripped, worn, and easy denim by adding taffeta, silk, sparkle, and shine. It's feminine with a rocker edge! Mix voluminous party dresses with destroyed denim jackets and pair ripped skinny crop jeans with boxy tees and boucle jackets for a fun, fashionable, and fearless take on denim!

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PRECISION

A clean-cut take on denim—minimal with a feminine undertone. Wear satin blouses and fitted blazers with slim denim trousers or cropped, colored denim. Keep the look crisp and sharp with ladylike shapes and accessories, such as a chic kitten heel.



PARISIAN CHIC

Preppy, tailored, and effortlessly chic. Top peg-leg jeans and long and lean flares with tiny sweatshirts, crewneck knits, schoolgirl blazers, button-down blouses, and Breton stripes. Try a denim skirt or minidress for a fresh twist. Keep it understated and feminine.



TOMBOY

Let's hear it for the boys with this workmen-inspired look. Slouchy, loose, rumpled and borrowed-from-your-boyfriend denim gets paired with flannel shirts, oversize tees, and sweatshirts. Mix in denim shirts, boxy outerwear, and loose-fitting jeans and give those girly girls a run for their money.